

Obsession

2026 OVERVIEW

'OBSESSION is a space for car enthusiasts who don't just like cars - they're consumed by them. Whether it's JDM or German, drift missile or garage-built sleeper, OEM+ or low and slow - if you've got that spark, that restless, joyful obsession - you'll feel right at home.'

ROD CHONG

OBSESSION CREATIVE DIRECTOR

OBSESSION – The Showcase for Automotive Passion



It's a space for people who live and breathe cars to bring out the machine that matters most to them, whatever shape that takes.





Whether you're displaying your car or just along for the day, OBSESSION offers something for anyone who is a true auto enthusiast.

A Car Show for the Community

Runs at every round of the UK Time Attack Championship, with events held at the country's top circuits.

Blends the relaxed atmosphere of a car meet with a structured format that recognises style, execution and individuality.

Multiple award categories at each event, with one overall winner selected as the Judges' Choice,

Indoor marquee space for top builds alongside a diverse paddock of OEM+, retro, stance, drift and performance cars.

Built by and for enthusiasts, OBSESSION creates a full-day experience that brings car culture to life on and off the track.

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Introduction

OBSESSION is the gathering for real car enthusiasts.

The show includes everything from purpose-built track cars to daily-driven street builds, as long as they carry intent. It's a space for people who live and breathe cars to bring out the machine that matters most to them, whatever shape that takes.

Whether it's a drift car held together by zip ties, a track day weapon, a slammed VIP build or a clean modern OEM+ machine, if the car reflects your vision and passion, it belongs here.

This isn't a traditional show and shine. Judging is based on expression, execution and how well the car embodies its style. We're interested in fully realised builds. Machines that stand behind a clear point of view.

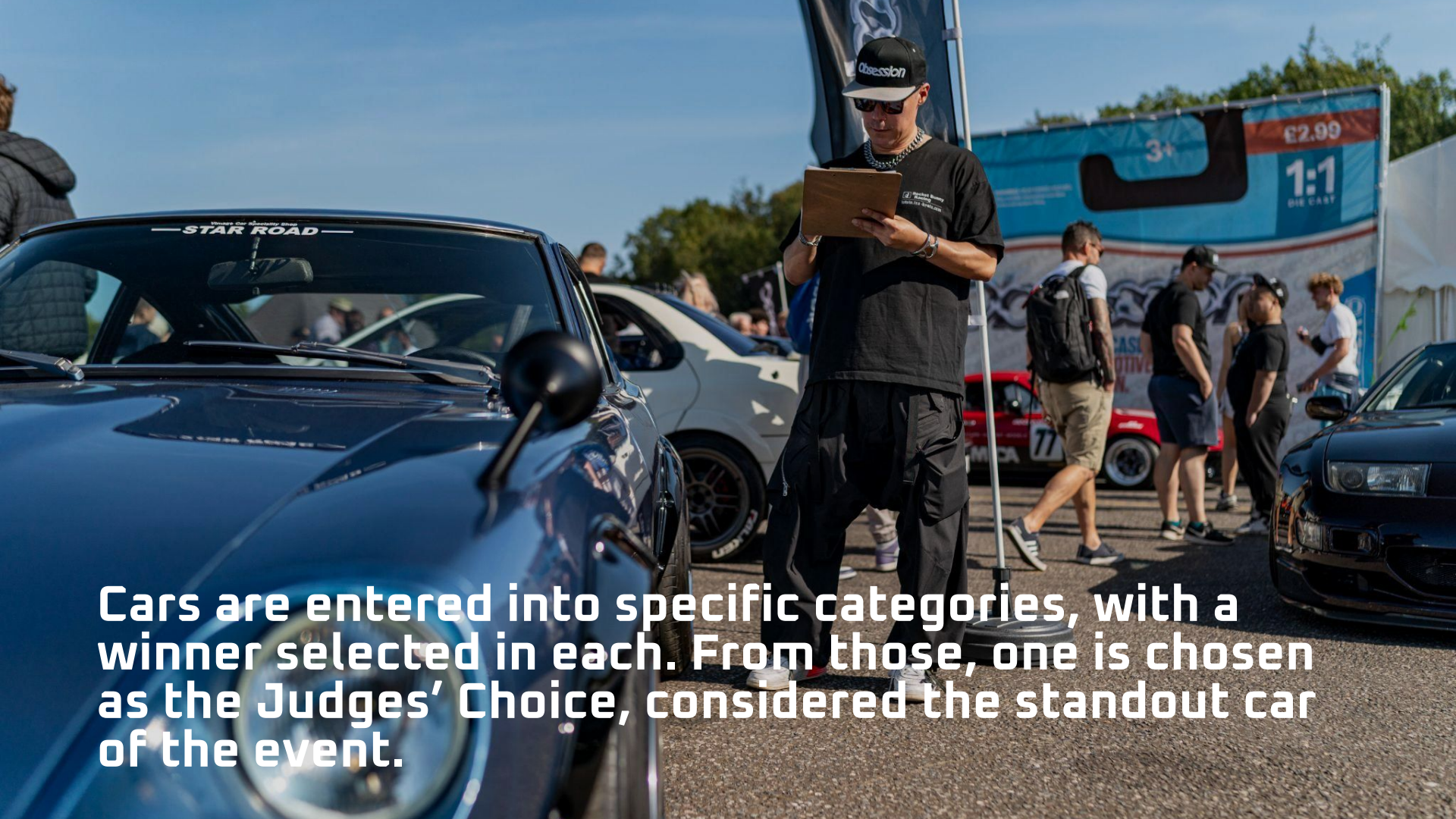
Above all, OBSESSION is about community. Come to show your car, meet other enthusiasts and enjoy a proper day out with people who get it.



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OBSESSION celebrates all aspects of car culture.



Cars are entered into specific categories, with a winner selected in each. From those, one is chosen as the Judges' Choice, considered the standout car of the event.

Winners in each category receive custom metal lanyards, a limited-edition OBSESSION hat and their trophy.



Each event also features a large indoor marquee where top builds are displayed. It's a chance to walk through, take in the details and connect with others who care about the culture.



Car Categories

Show

Classic
Pre-1980s

Retro
1980s/1990s

Modern
2000s onwards

OEM+

Style

Stance

Performance

Street

Sports

Overall
Judges' Choice

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Judging Criteria

AUTHENTICITY

The car represents its genre well and expresses understanding and respect to its car culture lineage.

ATTENTION TO DETAIL

The build has a sense of quality. No shortcuts are taken and quality parts have been chosen.

STYLE

There's a concept driving the overall vision + a demonstration of excellent car taste and style.

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Dates

R1 :: CADWELL PARK
04 MAY // BANK HOLIDAY MONDAY
ModifiedLive

R3 :: BRANDS HATCH
14 JUNE // SUNDAY
TUNERFEST
POWERED BY LUCAS OIL

R5 :: SNETTERTON
02 AUG // SUNDAY
ModifiedLive

R7 :: CADWELL PARK
20 SEP // SUNDAY
ModifiedLive

R2 :: DONINGTON PARK
25 MAY // BANK HOLIDAY MONDAY
JDM JAM

R4 :: OULTON PARK
04 JULY // SATURDAY
TUNERFEST
POWERED BY LUCAS OIL

R6 :: BRANDS HATCH
31 AUG // BANK HOLIDAY MONDAY
GO JAPAN!

CLUB
TIME ATTACK

OBSESSION takes place at six major stops across the UK, each held at top level racing circuits. The show runs as part of the wider Time Attack Org shows, such as Tunerfest, Modified Live, JDM Jam and Go Japan.

Each stop brings together a wide mix of performance + motorsports experiences, with strong public attendance and a vibrant paddock atmosphere. This is a national-level platform for car culture, built around community and enthusiasts.

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