

**TIME
ATTACK ORG**

SHOW SPONSOR DECK 2026

GOJAPAN!

JDMJAM

TIME ATTACK 

TUNERFEST

ModifiedLive

Racing Hondas



The Time Attack Organisation delivers high-impact motorsport and car culture experiences at the UK's most iconic race circuits.

A large, diverse crowd of people is gathered at an outdoor motorsport event. In the background, there are several large tents, some white and some dark, with various flags and banners hanging from them. The flags include logos for 'SEVEN', 'JAMIN', and 'CONY'. A sign on one of the tents reads 'SHOW PHOTOGRAPHS'. The crowd is dense, with people of various ages and backgrounds. The overall atmosphere is one of a major public gathering.

**Our events bring together live competition, large-scale car shows,
and open paddocks to create genuine connection between fans,
drivers, and brands.**

Across a national calendar, tens of thousands of enthusiasts engage with a platform built on access, atmosphere, and authentic automotive culture.





For partners, the Time Attack Organisation offers a proven environment to connect with engaged audiences at scale, within one of the UK's most respected motorsport ecosystems.

Introduction

Who We Are – Time Attack Organisation

The Time Attack Organisation is the UK's leading motorsport and live events company, recognised for delivering dynamic and high-impact experiences that bring together competition, performance, and car culture.

At the core of our group are the Time Attack Championship and Racing Hondas, both proudly affiliated with Motorsport UK. Our events are uniquely designed to run alongside these championships, combining the thrill of motorsport with the energy and creativity of the aftermarket and modified car scene.

Founded by Andy and Rob Barnes, the business has evolved into a professional and highly respected organisation with a dedicated full-time team, including a Head of Events and a Social Media Manager. Together, they bring extensive experience, passion, and industry knowledge that continue to drive the growth and success of our event portfolio year after year.

Time Attack Organisation is the UK's only motorsport events business that seamlessly blends live action with the excitement and spirit of the performance car community.



ModifiedLive

FROM THE STREET TO THE TRACK

These events embrace the spirit and enjoyment of modifying cars and showing them off to others, focussed on car clubs & community

JDM JAM

A GATHERING OF ICONS

A brand new show set showcasing the legends of the Japanese scene: iconic WRC winning Subarus, D1 Legends, historic and current icons. An overload of the senses and some rare metal will make this event stand out

TUNERFEST

ALL THE BUILDS, ALL THE STYLES

The UK's largest showcase event for the aftermarket tuning scene, Tunerfest is all about community. Big builds, budget builds, tuner builds, professional or amateur: it's all power and performance

GO JAPAN!!

CELEBRATE THE CULTURE

A fusion of Japanese automotive style and the culture that makes Japan unique. Showcasing cars, art, food, anime, manga and more!

EVENT BRANDS

Overview

For more than 15 years, we have delivered a portfolio of large-scale car shows alongside the Time Attack Championship at the UK's most prestigious race circuits.

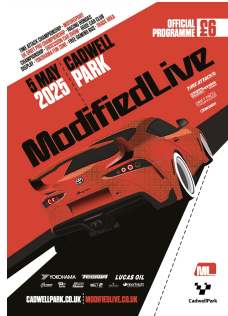
Our events celebrate the strength and diversity of the aftermarket car scene, hosted exclusively at major motorsport venues nationwide.

An exclusive partnership with Motorsport Vision positions our shows as headline features, supported by their marketing channels, email database, social platforms, and on-site promotion.

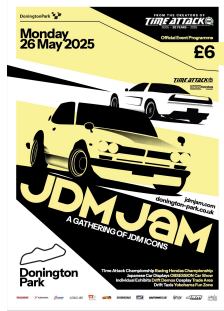
We are the only promoter delivering car shows at this scale in collaboration with Motorsport Vision, reflecting a long-standing relationship built on trust and shared vision.

Operating alongside both Time Attack and Racing Hondas Championships, our events offer unmatched scale, facilities, and customer experience across the UK motorsport calendar.

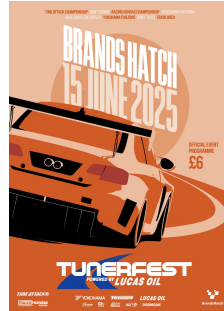
2025 Attendance



8100



7100



9900



3500



7800



11000



6700



Demographics

**Email Database -
22,321**

**Total show
attendance 2025
- 50,600**

**Male 60%
Female 40%**

18-45 age range

**Website uniques
258,407**

**Website visits
658,000.**

Dates

R1 :: CADWELL PARK
04 MAY // BANK HOLIDAY MONDAY
ModifiedLive

R3 :: BRANDS HATCH
14 JUNE // SUNDAY
TUNERFEST
POWERED BY LUCAS OIL

R5 :: SNETTERTON
02 AUG // SUNDAY
ModifiedLive

R7 :: CADWELL PARK
20 SEP // SUNDAY
ModifiedLive

R2 :: DONINGTON PARK
25 MAY // BANK HOLIDAY MONDAY
JDM JAM

R4 :: OULTON PARK
04 JULY // SATURDAY
TUNERFEST
POWERED BY LUCAS OIL

R6 :: BRANDS HATCH
31 AUG // BANK HOLIDAY MONDAY
GO JAPAN!

**CLUB
TIME ATTACK**

We are excited to announce our 2026 event calendar, featuring seven spectacular events that will both open and close the season at Cadwell Park. Running from May through September, the new season builds on the success of the innovations and experiences introduced in 2025.

Our goal remains clear: to provide a structured, engaging, and high-quality experience for motorsport and performance car enthusiasts who appreciate great entertainment, the thrill of competition, and the unique spirit of the UK car scene.

Enhanced Exhibitor Package

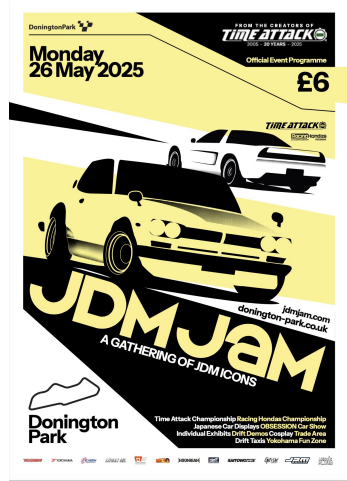
We offer trade stand opportunities across all our events, giving you the chance to exhibit, promote, and sell directly to our enthusiastic and highly engaged audience of car owners and motorsport fans.

Whether you join us for a single event or the full series, our Enhanced Sponsor Package offers outstanding value for organisations seeking greater visibility and deeper involvement. This package provides extensive pre event promotion, strong presence on the day and continued exposure after the event. It is a carefully designed and cost effective option that will highlight your participation across any shows you choose.

If you're looking to get your brand in front of passionate, motivated customers, now is the perfect time to get involved.



Offering



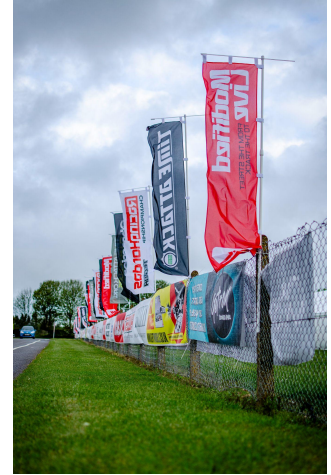
Show
Guide



Full Page
Advert



Premium
Trade
Space



Banners



Enhanced Event Package

**One 8 metre trade stand in
a premium high footfall
location**

**Ten banners printed and
installed by our team using
your supplied artwork**

**Logo and website link
featured on our site as an
official supporter**

**Social media
announcement and post
event coverage**

**One full page show
programme advert
supplied by you**

**Access to our post event
images for your own
promotional use**

**Commentary mentions
throughout the show via
the public address system**

Six entry tickets

£1,000 plus VAT per event

Booking Discounts: The more shows you book the more you can save.

2-3 shows 10% discount

4 - 5 shows 15% discount

6-7 shows 20% discount

Must be booked and paid for in advance.

How to Book: Enter our [on-line portal](#) and register or login if you already have an existing account. You can then pick the size space, book and pay all on-line.

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